

The Ultimate Cheat Sheet for Social Media Imaging

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Facebook Image Sizes

Cover photo: 851 px wide by 315 px tall
Profile image: 180 px wide by 180 px tall
Highlighted image: 1200 px wide by 717 px tall
Shared image: 1200 px wide by 630 px tall
Shared link thumbnail image: 1200 px wide by 627 px tall

LinkedIn Image Sizes

Background image: 1500 px wide by 425 px tall
Profile image: 400 px wide by 400 px tall
Career cover photo: 974 px wide by 330 px tall
Banner image: 646 px wide by 220 px tall (minimum)
Standard logo: 400 px wide by 400 pixels tall (maximum)

Pinterest Image Sizes

Profile image: 165 px wide by 165 px tall
Board display: 22 px wide by 150 px tall
Pin sizes: 236 px wide

Instagram Image Sizes

Profile image: 110 px wide by 110 px tall
Photo size: 1080 px wide by 1080 px tall
Photo thumbnails: 161 px wide by 161 px tall

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Twitter Image Sizes

Header photo: 1500 px wide by 500 px tall
Profile image: 400 px wide by 400 px tall
In-stream photo: 440 px wide by 220 px tall

YouTube Image Sizes

Video uploads: 1280 px wide by 760 px tall
Channel cover photo: 2560 px wide by 1440 px tall

Tumblr Image Sizes

Profile image: 128 px wide by 128 px tall
Image post: 500 px wide by 750 px tall

Google+ Image Sizes

Profile image: 250 px wide by 250 px tall
Cover image: 1080 px wide by 608 px tall
Shared image (on home stream): 497 px wide by 373 px tall
Shared image (on feed or your page): 150 px wide by 150 px tall

Editor's Note: This post was originally published in October 2013 and has been updated for accuracy and comprehensiveness. (Jan 2016)